



CELEBRATING THE SOUND OF SAXOPHONE

SAT 20TH JUNE • SUNNYSIDE, BENSON, OXON

WWW.SAXOFEST.CO.UK

INTRODUCTION

SaxoFest is a one-day festival in Benson, Oxfordshire. As far as we are aware, it is the UK's only festival dedicated entirely to the instrument. The event also marks the 10th anniversary of Sax Bandits, the organisation behind the festival, which has spent the past decade building a vibrant community of adult saxophonists.

SaxoFest will bring together performers, learners, and music lovers for a day of live music, food, stalls, and activities. It comprises of two parts; free family-friendly fun outdoors in the daytime, moving to an indoor ticketed event in the evening.

Live Music will be performed throughout the day and evening, with internationally renowned saxophonist, Snake Davis, headlining.

FUNDRAISING

All proceeds from the event will be donated to two local charities; Younger People With Dementia and The Music Club. Both charities use musical activities in their communities to make a positive difference to people's lives.



AUDIENCE

We estimate attendance of approximately 1,000 guests across the day, with the evening venue accommodating up to 300 guests. Our audience will primarily comprise of three groups:

SAXOPHONISTS – With over 250 active members in Sax Bandits alone, the event will attract a strong contingent of saxophone enthusiasts.

MUSIC LOVERS – Fans of the performing artists, as well as family and friends of participants. This group also includes those already familiar with Sax Bandits or previous Sunnyside Jazz Club events.

LOCALS – Residents from the surrounding area looking for an enjoyable family-friendly day out at one of the largest events in the village.

WHY?

SAX BANDITS WAS FOUNDED IN BENSON IN 2016

SAX BANDITS STILL MEETS LOCALLY EVERY MONTH

PRIOR REPUTATION FROM SUNNYSIDE JAZZ CLUB EVENTS

CONNECT & SUPPORT LOCAL BUSINESSES

GENERATE FOOTFALL TO THE LOCAL AREA

MUSICAL OPPORTUNITIES FOR THE NEXT GENERATION

SUPPORT LIVE MUSIC

FUNDRAISE FOR LOCAL CHARITIES

BECOME A SPONSOR

We're seeking sponsors to help us ensure this event is as successful as possible for the two local charities we're fundraising for. We do not receive any funding from grants, only the generosity of sponsors and donors.

We're offering a range of sponsorship packages to help companies connect with our vibrant audience, from branded stages to logo placement to social media outreach.

Our sponsorship packages focus on:

- * Branding key parts of the event space including the stages, masterclasses area, entrance, and bar.
- * Logo placement on festival souvenirs, such as T-shirts, cups, and wrist bands, as well as the SaxoFest website.
- * Engagement with the audience before, during and after the event with social media posts, blog features, and announcements.

♥ SUPPORT LIVE MUSIC

MAKE A DONATION

SCAN THE CODE & CHOOSE YOUR AMOUNT



www.saxofest.co.uk/donate

PLATINUM PACKAGE - £1500 (ONE AVAILABLE)

OUTDOOR STAGE SPONSOR

Letterbox style banner placement (company name/logo) on the outdoor stage. The stage will be referenced as the "Your Company" Stage in the event materials.

BRANDED CUPS

Placement of your company logo on 500 re-useable plastic cups supplied throughout the event. Design and supply of cups included.

BRANDED WRIST BANDS

Placement of your company logo on festival wrist bands. These will be issued to guests who have purchased a ticket for the indoor entertainment in the evening.

SPECIAL ANNOUNCEMENTS

A company mention and special thank you will be announced by our compère between each musical performance on the outdoor stage.

FESTIVAL LOGO PLACEMENT

Placement of your company logo as our "Lead Sponsor". This will appear on three roller banners positioned at the venue entrance and on the indoor stage. It will also appear on the festival schedule/map page, printed and online.

FESTIVAL T-SHIRT

Placement of your company logo on our official SaxoFest 2026 T-shirt.

WEBSITE PLACEMENT

Placement of your company logo and website link on SaxoFest's website, displayed as our "Lead Sponsor" on the 'Event Sponsors' page.

PRE-EVENT SOCIAL MEDIA

Three posts on SaxoFest's Instagram and Facebook pages prior to the event. You supply the images/videos and caption.

POST-EVENT SOCIAL MEDIA

Two posts on SaxoFest's Instagram and Facebook pages after the event. You supply the images/videos and caption.

BLOG POST FEATURE

Collaborative public blog post with the Organiser of SaxoFest, Sax Bandits, after the event.

GOLD PACKAGE - £1000 (ONE AVAILABLE)

INDOOR STAGE SPONSOR

Letterbox style banner placement (company name/logo) on the indoor stage. The stage will be referenced as the "Your Company" Stage in the event materials.

MASTERCLASS SPONSOR

Placement of your company logo on all materials associated with our masterclasses led by pro saxophonists. We plan to host at least three workshops, each accommodating 20 guests.

FESTIVAL LOGO PLACEMENT

Placement of your company logo as a "Premium" Sponsor. This will appear on three roller banners positioned at the venue entrance and on the indoor stage. It will also appear on the festival schedule/map, printed and online.

FESTIVAL T-SHIRT

Placement of your company logo on our official SaxoFest 2026 T-shirt.

WEBSITE PLACEMENT

Placement of your company logo and website link on SaxoFest's website, displayed as a "Premium" sponsor on the 'Event Sponsors' page.

PRE-EVENT SOCIAL MEDIA

Two posts on SaxoFest's Instagram and Facebook pages prior to the event. You supply the images/videos and caption.

POST-EVENT SOCIAL MEDIA

One post on SaxoFest's Instagram and Facebook pages after the event. You supply the images/videos and caption.

BLOG POST FEATURE

Collaborative public blog post with the Organiser of SaxoFest, Sax Bandits, after the event.

SILVER PACKAGE - £500 (ONE AVAILABLE)

BRANDED INDOOR BAR

Letterbox style banner placement (company name/logo) at the main indoor bar.

FESTIVAL LOGO PLACEMENT

Placement of your company logo as a "Premium" Sponsor. This will appear on three roller banners positioned at the venue entrance and on the indoor stage. It will also appear on the festival schedule/map, printed and online.

FESTIVAL T-SHIRT

Placement of your company logo on our official SaxoFest 2026 T-shirt.

WEBSITE PLACEMENT

Placement of your company logo and website link on SaxoFest's website, displayed as a "Premium" sponsor on the 'Event Sponsors' page.

PRE-EVENT SOCIAL MEDIA

Two posts on SaxoFest's Instagram and Facebook pages prior to the event. You supply the images/videos and caption.

POST-EVENT SOCIAL MEDIA

One post on SaxoFest's Instagram and Facebook pages after the event. You supply the images/videos and caption.

BLOG POST FEATURE

Collaborative public blog post with the Organiser of SaxoFest, Sax Bandits, after the event.

BRONZE PACKAGE - £150 (10 AVAILABLE)

FESTIVAL LOGO PLACEMENT

Placement of your company logo as a "Premium" Sponsor. This will appear on three roller banners positioned at the venue entrance and on the indoor stage. It will also appear on the festival schedule/map, printed and online.

WEBSITE PLACEMENT

Placement of your company logo and website link on SaxoFest's website, displayed as a "Premium" sponsor on the 'Event Sponsors' page.

PRE-EVENT SOCIAL MEDIA

One post on SaxoFest's Instagram and Facebook pages prior to the event. You supply the images/videos and caption.

POST-EVENT SOCIAL MEDIA

One post on SaxoFest's Instagram and Facebook pages after the event. You supply the images/videos and caption.

SUPPORTER PACKAGE - £50 (20 AVAILABLE)

FESTIVAL LOGO PLACEMENT

Placement of your company logo as an "Event Supporter". This will appear on three roller banners positioned at the venue entrance and on the indoor stage.

WEBSITE PLACEMENT

Placement of your company logo on the 'Event Sponsors' page of the SaxoFest website, appearing in an "Event Supporters" section.